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### Some Possible Reasons to Engage in Creative Writing

Discover, explore, and express one's thoughts and feelings.

Experience feelings of accomplishment and achievement by externalising and shaping one's thoughts and feelings. Experience the joy of being a creator.

Structure and organise one's thoughts. Develop one's communication skills (one's ability to use words to paint pictures in readers' minds). Become a more articulate communicator.

Story-making and story-presenting can be a powerful form of persuasion -- showing positive examples of behaviour (for readers to follow), and negative examples (for readers to avoid).

Practice problem-solving.

Practice looking at situations from different angles (from the perspectives of each character). This might increase one's senses of awareness of others' feelings, situations, and points of view, and one's compassion for others. It might also help one improve one's ways of handling, and working with, other people.

Develop one's imagination and creativity (one's ability to imagine and to create). Creativity is a useful ability to have in any field, and in life in general.

One may eventually work in fields -- such as Entertainment, Advertising, and Marketing -- in which one may benefit if one has creative writing skills.